



New Zealand AIDS Foundation
Te Tūāpapa Matē Araikore o Aotearoa

NZAF Update

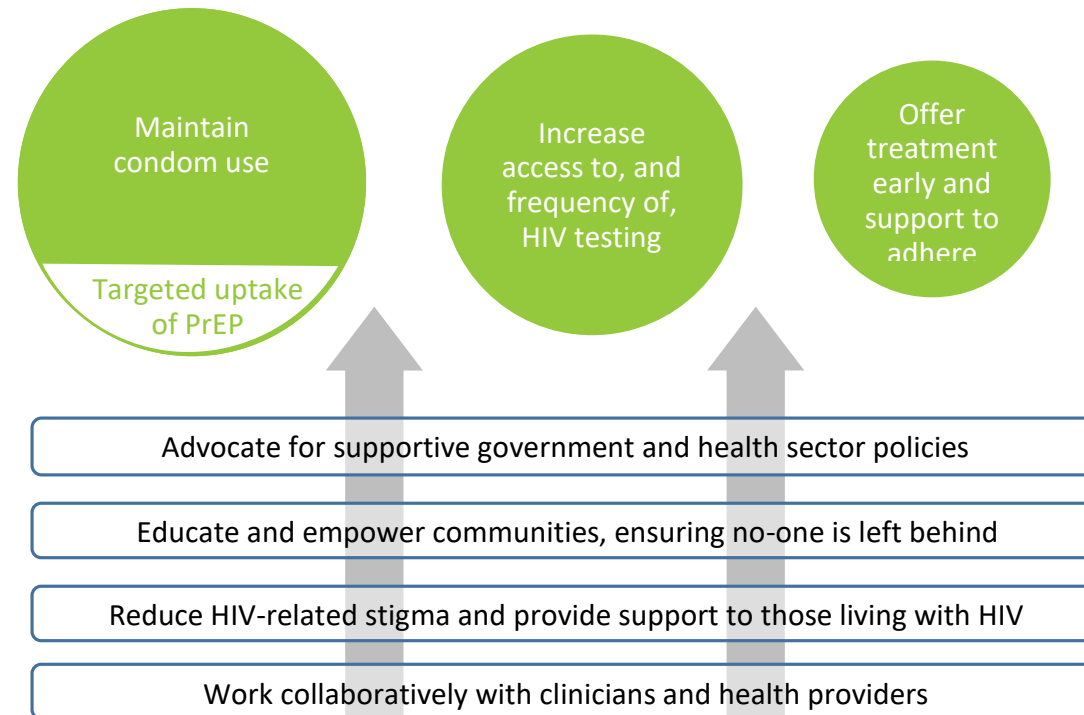
Jason Myers, Executive Director

2013-2016

- The NZAF strategy centred on the social marketing of condom-use supported by community development, testing, challenging HIV stigma, supporting people living with HIV and policy advocacy
- Re-oriented Health Service, increasing HIV testing from 2200 to 4200 annually
- Sustained social marketing of condom-use through Love Your Condom and Love Cover Protect, distributing over 600,000 condoms annually
- While HIV prevalence remains low in New Zealand, evidence suggests that the epidemic continues to grow, particularly among GBM, and that sexual risk behaviour may also be on the rise among this group
- Recent scientific breakthroughs, supported by real-world evidence, demonstrate that treatment-based prevention can complement existing condom promotion efforts to drive down new HIV infections (START, HPTN052, PARTNER, iPrEx, PROUD, Ipergay)

A strategy for ending HIV in NZ

Ending new HIV transmissions in New Zealand by 2025



A new brand



Ending HIV



By 2020, success will look like...

- A downward trend in HIV diagnoses that indicate recent infection in New Zealand, as measured by a CD4 cell count above 500 at diagnosis.
- An increase in HIV diagnoses that indicate long-term undiagnosed infection in New Zealand, as measured by a CD4 cell count below 350 at diagnosis.
- Improved attitudes surrounding HIV in the general population and people living with HIV are receiving a range of quality and demand driven services and support from the NZAF.
- No inequity in rates of condom use, HIV testing rates and HIV diagnoses for Māori, Pacific or Asian GBM.